



#### AREAS OF EXPERTISE

- One-Stop Operator and Implementation
- Workforce and Economic Development Program Design and Implementation
- Job Readiness, Soft Skills and Job Placement Assistance
- Program Performance
- Recruitment and Outreach
- Leadership Coaching
- Audit Compliance
- Career Dev. Training
- Registered Apprenticeships

#### INDUSTRY EXPERIENCE

- Higher & Secondary Ed.
- Non-Profit
- Public

#### EDUCATION AND CERTIFICATES

- Ed.D., National American University-Rouche Graduate Center, Community College Leadership Program
- M.S., Indiana Wesleyan University, Business Management
- B.S., University of Akron, Mechanical Engineering
- John Maxwell Certified Leadership Coach and Trainer
- Certified Workforce Development Professional (CWDP)
- Certified Global Career Development Facilitator (GCDF)
- Certified Global Career Development Facilitator Instructor (GCDFI)
- Certified AchieveGlobal Facilitator
- Certified Professional Résumé Writer (CPWR)
- Certified Program Planner

## Professional Summary – Dr. Linda D. Woodard, CWDP, CPRW, GCDF

Dr. Woodard has over 20 years of experience in workforce and career development. In July 2017, Dr. Woodard's company (LDW Group LLC) won a competitive bid and was selected as the One-Stop Operator for the CareerSource Northeast Florida American Job Center (AJC). The One-Stop Operator ensures that the AJC partners provide a seamless customer-focus delivery to services to customers who utilize the One-Stop Center. From 2015-2017, Dr. Woodard served as the Associate VP of Workforce Education and Economic Development for Florida State College at Jacksonville (FSCJ). There, she provided strategic oversight for Continuing Education (CE) open enrollment programming, Corporate Learning and Training Solutions (CLTS) (engagement with the business and industry community to provide contract training, professional services and programs), the affiliated registered apprenticeship programs and federal grant programs including FSCJ's \$5 million DOL Florida Apprenticeship Grant. In her first year at FSCJ, Dr. Woodard and her teams eliminated deficits in both entrepreneurial centers (CLTS and CE) and exceeded revenue goals by nearly 50 percent. She developed fast-track short-term training to meet the needs of employers in the College's service area; these programs articulate to PSAV (Postsecondary Adult Vocational), A.S., and B.A.S. workforce program pathways. She is very knowledgeable of LMI and uses the information to make data-driven decisions. Previously, Dr. Woodard was the VP of External Relations and Funding in the workforce division of Cuyahoga Community College (Tri-C) in Cleveland, Ohio. She served two tours of duty at Tri-C from 1998 to 2005 and again from 2011 to 2014. While at Tri-C, Dr. Woodard managed multi-million-dollar workforce grants while having oversight of the division's resource development, grants management, quality assurance and the Job Link Services (JLS) department. During her time at Tri-C, Dr. Woodard earned two of the College's highest awards for stellar performance: The President's "Professional Excellence" Award & Executive Vice President's "Excellence In Action" Award.

As the president of the LDW Group LLC, Dr. Woodard considers her company an outlet to do "passion" work. Since 2005, she and her associates focus on providing workforce and career development services for agencies and organizations that serve dislocated workers, youth aging out of foster care, re-entry youth and adults, displaced homemakers, individuals that have limited work experience that are seeking skills to enter or re-enter the workforce. The business is registered in Ohio and Florida. The LDW Group LLC offers the certified training (Facilitating Career Development for career and workforce development practitioners seeking to earn the internationally-recognized Global CDF certification credential. Her group also specializes in developing career portfolios for mid-level professionals. Dr. Woodard was awarded the **2012 Career Services Award** from the Ohio Career Development Association (OCDA) for her work in career development. As a certified John Maxwell Coach and Trainer, Dr. Woodard offers a host of leadership training resources to leaders. Learn more about Dr. Woodard's background and the LDW Group LLC services:

<http://ldwgroup.biz>

<http://lindawoodard.myefolio.com/>

<http://lindawoodard.myefolio.com/ldwgroupllc/>

#### Background

Additional higher education experience includes positions at INROADS Inc. as a regional director of a five-state territory, The Ohio State University (OSU) Young Scholars Program, and the United Negro College Fund. Her years of experience in secondary education includes employment with the Cleveland Metropolitan School District (CMSD) where she served as the ED of the Strategic Communications Department. Additional professional experiences include: sales/lubrication engineer for a major oil company and an assistant editor for a national technical publication. Dr. Woodard holds a Bachelor of Science in Mechanical Engineering, a Master of Science in Business Management and a Doctorate in Education in Community College Leadership from the National American University Rouche Graduate Center.