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NAICS: 611430

UNSPSC Codes:

86000000 Education and
Training Services; 86111600
Adult Education; 86141500
Educational Guidance Services
Product Service Codes (PSC):
U006, U008, U099

SIC Code: 8299

Cage Code: 6GL57

DUNS Number: 831279885

Tax ID Number: 27-0554729

State of Ohio Certifications:

- **MBE Certification**
- **EDGE Certification**

State of Florida Certification:

Document #:
M17000004159

Capability Statement

BUSINESS SUMMARY:

The LDW Group LLC is a certified MBE and EDGE certified woman-owned Ohio business and registered business in the state of Florida. The mission is *to provide high-quality career and workforce development services for professionals, agencies and organizations charged with preparing individuals for 21st century jobs*. As of July 2017, the LDW Group LLC became the authorized One-Stop Operator contractor for the CareerSource Northeast Florida comprehensive American Job Center to design and implement integrated career, training and supportive services.

The associates of the LDW Group LLC focus on providing high quality training for agencies working with individuals who are dislocated workers, career changers, youth aging out of foster care, re-entry youth and adults, displaced homemakers and those without work experience seeking skills to enter or re-enter the workforce. The LDW Group LLC also designs and manages workforce and career-related training programs as well as delivers life skills and job readiness workshops and writes grants and RFPs (Request for Proposals) for companies, organizations and agencies that need them.

CAPABILITIES:

- ♣ One-Stop Operation
- ♣ eLearning Career Development Facilitator Training (Hybrid eLearning Course)
- ♣ Dislocated Worker Job Readiness Workshops
- ♣ Leadership Training for Mid- to Senior-Level Executives
- ♣ Coaching for Mid- to Senior-Level Executives
- ♣ Job Readiness Workshops
- ♣ Life Skills Training Workshops
- ♣ Customized Trainings and Workshops (Customer Service, Emotional Intelligence, Change Management, Effective Communication, Business Etiquette, Team Building and Accountability)
- ♣ Program Design and Program Evaluation
- ♣ Grant Writing and Research
- ♣ Career Portfolio Preparation
- ♣ Résumé Writing Service and Career Portfolio Development
- ♣ Career Coaching

EXPERTISE:

Principal - Linda D. Woodard, Ed.D.

Dr. Woodard has over 20 years of experience in secondary and higher education with many of those years in workforce development. Dr. Woodard holds a Bachelor of Science in Mechanical Engineering from the University of Akron, a Master of Science in Business Management from Indiana Wesleyan University, and a doctorate in Community College Leadership from the National American University-Roueché Graduate Center. Her professional experience also includes: senior-level positions in secondary and postsecondary institutions; senior-level position with a national internship organization; sales/lubrication engineer for a major oil company, assistant editor for a national technical publication and program manager for many higher education training programs.

The LDW Group LLC Capability Statement – (con't)

Dr. Woodard is on the national instructor registry of the National Career Development Association (www.ncda.org) and holds the following certifications:

- ♣ John C Maxwell (JMT) Certified Coach, Trainer and Facilitator
- ♣ Certified Workforce Development Professional (CWDP) through the National Association of Workforce Development Professionals (NAWDP)
- ♣ Certified Career Development Facilitator Instructor (for both the in-class instruction and eLearning course)
- ♣ Global Career Development Facilitator (GCDF)
- ♣ Certified Professional Résumé Writer (CPWR) through the Professional Association of Résumé Writers
- ♣ Certified AchieveGlobal and *Working It Out* Facilitator
- ♣ Certified Program Planner (CPP) through The Learning Resources Network

The associates of the LDW Group LLC hold more than 45 years of expertise in strategic planning, executive coaching, program development and curriculum design. They are assigned to projects based on the contracting requirements.

SAMPLING OF CUSTOMERS:

John Carroll University Center for Career Services • Cuyahoga Community College Career Center • INROADS Inc.-Rocky Mountain Region (Denver) • Cleveland Growth Association • Cuyahoga County Department of Children Services • OH-Penn Pathways to Competitiveness Project (One Stop Workers) • Lutheran Metropolitan Ministries • Bellefaire JCB • Cleveland Christian Home • Northeast Council of Career Development Advisors • Defense Finance and Accounting Services (DFAS)-Cleveland • Urban League of Greater Cleveland • LEAF (Lake/Geauga Educational Assistance Foundation) • College NOW-Greater Cleveland • Cuyahoga Metropolitan Housing Authority • Baldwin Wallace University Career Center • Florida State College at Jacksonville Career Center Managers • Northeast Ohio Regional Sewer District (NEORS) • FIRSTCOAST Workforce Development Board, Inc.