

# The Significance Group

Equipping Leaders • Engaging Teams • Empowering Organizations

The Significance Group (TSG), led by Stacy Ward-Braxton, is a consulting firm that helps organizations focus on what they do best by leveraging the skills and talents of their most valuable resource—their people. Through consulting services, empowering workshops, seminars, training sessions, team building events and coaching, Stacy brokers transformation for individuals, teams and organizations.

We equip leaders, engage teams and empower organizations around all areas and specialize in the following:

- ◆ **LEADERSHIP DEVELOPMENT & TRAINING:** The Toughest Person To Lead, Defining Moments Define Your Leadership (Making the most of emotional and social intelligence), Learning to Loan Your Influence, More Than a Climber—Achievement Through Connecting, The Art of Failure, Navigating Change NOT Manipulating People, and more
- ◆ **TEAM BUILDING, DEVELOPMENT & TRAINING:** Maximizing Productivity Utilizing The Five Behaviors of a Cohesive Team.



## THE SIGNIFICANCE GROUP

The Significance Group knows the **POWER** of **ENGAGEMENT**.

Only 13% of employees worldwide are engaged at work, according to Gallup's 142-country study on the State of the Global Workplace. Additional research shows engaged workers have 22% higher profitability than those with disengaged workers because they have higher productivity, higher retention rates, fewer accidents on the job and fewer quality defects. As reported in Gallup's 2013 State of the American Workplace report, strong employee engagement is linked to higher customer engagement.

**ENGAGED** employees are involved in and enthusiastic about their work and workplace. Day after day, they are passionate about their jobs and feel a profound connection to their company. They are more productive, drive innovation and promote organizational growth.

**DISENGAGED** employees are essentially "checked out." They demonstrate less concern about customers, productivity and profitability. They do not own or feel passionately about their work.

**ACTIVELY DISENGAGED** employees are not just unhappy at work; these employees undermine the accomplishments of their engaged coworkers. They monopolize managers' time, account for more quality defects and quit at a higher rate than engaged employees.

## STACY WARD-BRAXTON

**Chief Learning & Engagement Officer**

Stacy Ward-Braxton has spent the past 15 years as a consultant, speaker, trainer, coach and entrepreneur helping individuals, non-profit and for profit organizations thrive. As a graduate of the Weatherhead School of Management's Positive Organizational Development Program, Stacy realizes the importance of combining engagement with being an experienced multi-disciplinary team member and working effectively with people and communities from diverse cultural, social, and ethnic backgrounds.

She received her undergraduate degree from Notre Dame College in South Euclid, Ohio where she continues her involvement as an adjunct professor and volunteering whenever needed in support of her belief of always giving back.

As Chief Learning & Engagement Officer of The Significance Group, Stacy is passionate about **equipping leaders, engaging teams and empowering organizations** by providing resources that will place people where their strengths can produce performance results and promote engagement.



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